



Skills
Development
Scotland

South Ayrshire Labour Market Information (LMI)

Jan 2024

LMI - What is it? What does it tell us?

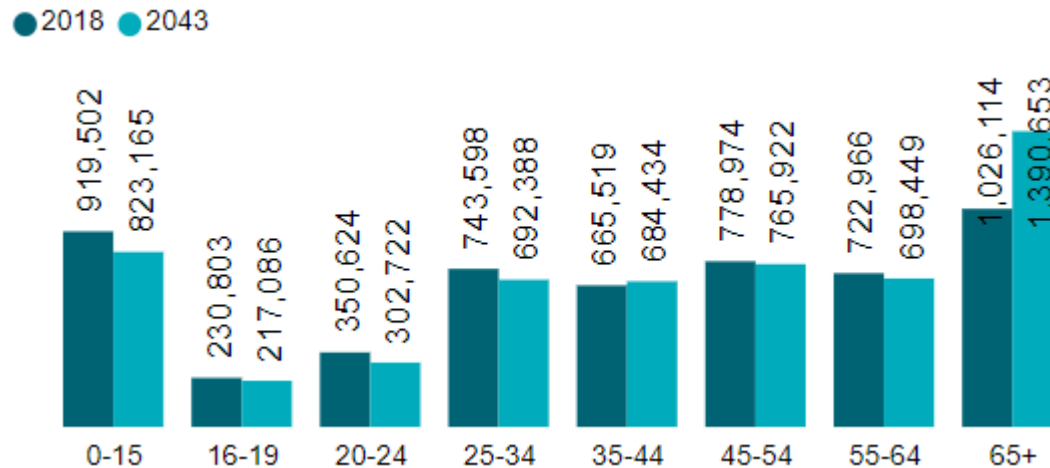
LMI is data gathered from a range of sources related to the workforce and employment. It provides information about the current state of the workforce but also gives an indication of where gaps in the workforce will be over the short, medium and long term.

Information is generally split into different industry sectors

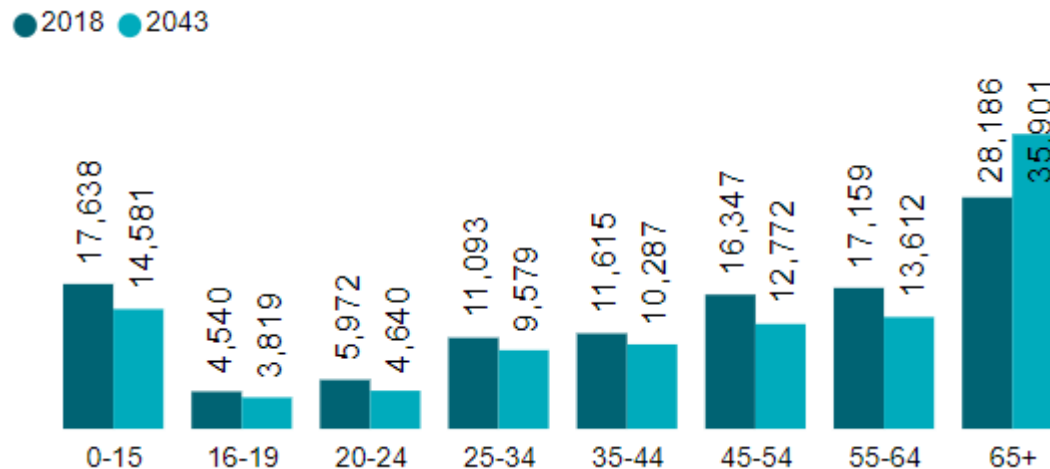
The Ayrshire Context

Like many countries, Scotland has an ageing population. In South Ayrshire this picture is starker than the national trend. By 2043 the working age population is predicted to decrease by 17%.

Scotland



South Ayrshire



Growth Sectors

In terms of replacement of existing staff and expansion requiring new staff, there are 4 key sectors within the Ayrshire economy:

- **Hospitality & Tourism**
- **Engineering including Space and Aerospace**
- **Health and Social Care**
- **Construction**

Hospitality & Tourism

Over 218,000 people work in the sector in Scotland. This represents 1 in 12 jobs in Scotland's economy. In 16 out of 32 local authorities, the tourism sector is the largest provider of employment.



2023-33

Over the next three years, there will be a requirement of 700 more workers within the Tourism industry and 200 within the Food and Drink industry within South Ayrshire. Over the next ten years, these numbers rise to 2100 and 700.



There are currently vacancies in all sectors including bar and waiting staff, chefs at all levels, events coordination and management with local employers such as Buzzworks, RAD Group, Simpsinns and Fitzsimmons.

Foundation Apprenticeship (FA)

- Hospitality

Modern Apprenticeship (MA) Frameworks

- MA Hospitality
- MA Hospitality Supervision & Leadership
- MA Hospitality Management Skills Technical
- MA Professional Cooking
- MA Senior Production Chef
- MA Travel Services

Engineering including Space/Aerospace

The engineering industry is a key employer across Ayrshire. Within South Ayrshire, the Prestwick Aerospace Hub hosts over 20 organisations, including 3 of the of the world's top 10 companies, and employs over 3000 people.

The Ayrshire Growth Deal has been a driver in highlighting both new and existing business opportunities. Over the coming years It is hoped that 7000 new jobs will be created within Ayrshire. There is the potential for 4000 of these posts to be within the space/aerospace sector.



Similar to other industries, the aerospace workforce is an ageing one. Coupled with planned expansion, there is a significant skills supply challenge.

Engineering including Space/Aerospace

Foundation Apprenticeship (FA)

- FA Aeronautical Engineering (Ayr)
- FA Electrical Engineering (Kilwinning)

Modern Apprenticeship (MA) Frameworks

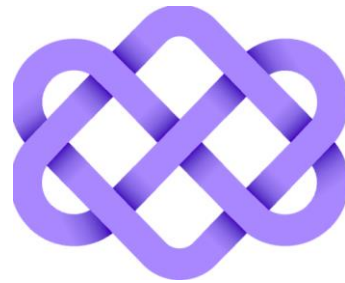
- MA Engineering
- MA Engineering and Digital Manufacture
- MA Gas Engineering
- MA Rail Engineering
- MA Land Engineering.

Health and Social Care

As a sector, Health and Social Care are struggling to successfully recruit and retain staff. While this is a national issue, the situation is more acute across Ayrshire due to the demographics. There are currently over 400 care related job vacancies within Ayrshire.

Roles include:

- Care at Home/Care Assistant
- Occupational Therapy
- Dietician
- Social Work
- Physiotherapy
- Mental Health and Community Support Worker
- Data Analyst



south ayrshire
health & social care >
partnership

Foundation Apprenticeship (FA)

- Social Services: Children & Young People

Modern Apprenticeship (MA)

- Social Services & Healthcare
- Optical Practice Support
- Healthcare Support
- Pharmacy Services
- Dental Nursing

Construction

Construction vacancies at the end of 2023 were double that at the same time in 2019. In Scotland 25,000 additional workers will be required in the sector by 2026.

Roles include:

- Traditional trades – Plumber, Joiner, Electrician, Bricklayer etc
- Quantity Surveyor
- Structural Engineers
- Planners
- Architects
- Construction Lawyers
- Jobs linked to sustainability and the green economy:
 - Environmental Engineer
 - Sustainability Manager

Foundation Apprenticeship (FA)

- Civil Engineering

Modern Apprenticeship (MA)

- Construction
- Civil Engineering
- Plumbing & Heating
- Electric Installation
- Heating, Ventilation, Air Conditioning & Refrigeration

Graduate Apprenticeship (GA)

- Civil Engineering

Support

- SDS Careers Advisers and Guidance staff are available to support young people in pathway planning.
- Modern Apprentice Opportunities can be found at www.apprenticeships.scot
- South Ayrshire Futures Event – Ayr Racecourse, Wed 7th February, 6pm-8pm. An opportunity for young people and yourselves as parents/carers to engage with over 50 local employers and organisations.

